



February 2018

Welcome to the Monthly eNewsletter from NCCCLA!

This email contains news from NCCCLA members and partners, news items of interest about U.S. community colleges, and upcoming events.

A Note from Our President

Dear Members,

Our 2018 conference is less than a month away! The planning committee has been working hard recruiting exhibitors and sponsors, selecting catering options, and making final selections of the session presentations. I am excited to report the session proposals submitted and selected are of high interest and relevancy. I think you will be very impressed! We are adding more information to the conference website daily, so be sure to check the site for more information.

Most importantly, make your hotel reservations now so you can get the group rate and submit your conference registration by Friday, February 23. Information about the preconference event on Wednesday evening, March 7, will be posted on the [conference website](#) next week.

I am looking forward to seeing many of you in Asheboro, March 7-9! There is no question you will leave the conference with valuable information about trends and transformation of today's community college libraries, in addition to the warm feelings from networking with each other.

WE ARE NCCCLA!

Best regards,

Sally

NCCCLA Conference 2018

To register for the conference and reserve a hotel room, please visit the NCCCLA 2018 [Conference website](#). Questions? Contact Cheryl.Coyle@cpcc.edu



Sally Goodman
Coastal Carolina Community College
NCCCLA President 2017 - 2018

ACRL 2019 (#acrl2019) Conference site is now live. Please visit the [conference website](#) to register and submit proposals.

ALA 2018 Conference registration opens on January 10, 2018. Please visit the [conference website](#) for more details.

Search for more opportunities at:

[The Train Station](#) (State Library of North Carolina)
[NCLA](#) (North Carolina Library Association)

From the CJCLS Listserv

Trending last month -

ID Processing

Comment from Dan Ream, Rappahannock Community College, Virginia

"Our library at Rappahannock Community College in Virginia just added this ID card production responsibility in January, though apparently it was also done in our library years ago, before I came here in 2013. After only a week or two, I'd say so far it's been okay. Though we had no choice adding or refusing this responsibility, we're trying to accentuate the positive in that it brings new students to the library who otherwise might not have interacted with us and we're hoping that they will be more likely to use us for more library-related reasons thereafter."

Comment from Catherine Lee, Cape Fear Community College, North Carolina

"We did them in the Library from 2007 to 2014. We did not take them willingly from Student Services and were satisfied when they moved to the Business Office/Cashier's Window.

When the IDs were moved to the Library, Student Services was correct that the Library was the only department regularly asking for IDs for book check out. Student Activities also asked for the ID card for free admittance to activities. We did not have a large percentage of students at that time getting IDs, so the traffic was not bad. We occasionally had some issues with the Library staff having to discern who was eligible for an ID, who was eligible for a FREE ID, who had to pay for a replacement ID, etc. Some of our short term CE programs were not eligible for IDs at all, or eligible for free IDs.

Then, we got a new student parking deck and a current ID was required for access. The lines at the start of the semester were out the door. The Library was no longer the primary reason students were getting an ID. There was more hostility when IDs did not work and when IDs were lost. The College also began requiring a picture ID in order to get a school ID. Previously, a student needed only his/her current class schedule.

When we had IDs we did our best to make it a positive first-point-of-contact transaction for students with the Library. We chatted about the Library services, gave them a community discounts list, etc. We handled long lines at the start of the semester as quickly as we could--with our best customer service manners.

If you have a choice in whether or not to take them, be sure to ask some questions. How many IDs are typically done in a term? Do you have sufficient staff? Will you have to do them in the evening, too? If you don't have sufficient staff during the peak periods, can you hire temp staff for a week or so at the start of the terms? Who will pay for supplies (and temp staff)? Will you have to collect money for any IDs (even replacements and CE)? Will you have to validate identity with other forms of picture ID? Are these Smart ID cards that have (or will have) declining balances--like for printing, vending, etc.? There are even more issues involved when money is attached to cards. What else will they be using IDs for?

I never thought that IDs belonged in the Library, but many community colleges do have them done there. When we inherited them in 2007, about a dozen of the NC community colleges were making IDs in the Library. That may have changed by now."

Marketing and Outreach

Wake Tech Community College Libraries kicked off its first spring term marketing campaign by celebrating #LibraryShelfieDay. The day was well received with numerous retweets and a

feature on the Wake Tech CC home page. The star of the campaign was the college mascot Talon reading his favorite book.

The New York Public Library began the tradition in 2014, held on the fourth Wednesday of January each year, to observe various national holidays by displaying shelfies representing books.



#LibraryShelfieDay @waketechlib

NCCCLA on Facebook

Do you use Facebook to keep on top of library-related news? Join our group to share ideas, news and other pressing information that cannot wait until the next newsletter comes out.



NCCCLA - Facebook Basics

The NCCCLA Facebook page can be viewed by going to the following address:

<https://www.facebook.com/ncccla>

Please contact **Angela Davis, NCCCLA webmaster**, at adavis@email.pittcc.edu if you have any questions. Happy posting!

NCCCLA on Twitter

Our new Twitter username is [@NCCCLAOnline](https://twitter.com/NCCCLAOnline). Follow it to keep track of all conference announcements! There are only 19 followers right now so click on the follow button today!



Follow @nccclaonline

Past NCCCLA eNewsletters

Did you miss an eNewsletter? Don't worry! Now you can get to the archived issues on the NCCCLA [website](#). Look for the Newsletters link under the Documents section of the top navigation bar.

Welcome NCCCLA New Member!

Ngairé Smith, Librarian/Technology Specialist, Haywood Community College

Corporate Sponsor of the Month New member!

pronunciator: 

Robert Savage

Founder

robert.savage@pronunciator.com

(800) 328-1776

Share with your NCCCLA Community

Do you have news and events from your library or district to share?

Contact Jackie Kilberg, NCCCLA Communications Officer, at jkilberg@waketech.edu.



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